

JOYCE KUNG

INDUSTRIAL DESIGNER

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ABOUT

My goal for every project I work on is to tell a compelling story through multiple mediums, giving great products a voice!

CONTACT

joyce.h.kung@gmail.com

EXPERIENCE

Freelance Industrial Designer, Confidential
JAN 2018 ~ PRESENT | VARIOUS LOCATIONS

Executing design processes (research, product development, execution) with various clients utilizing skills in product/industrial design, user testing, and graphic design. Prototyping and testing on designs in a software and hands-on capacity with high level communication.

Industrial Designer/Illustrator, MEandMine
JULY 2019 ~ MARCH 2020 | LOS GATOS, CA

Developed visual design language to both the award-winning physical product and content within storybook instructional manuals. Interpreted user journeys through industrial design, CMF, and packaging of DIY kit products while working with engineers, doctors, and manufacturers.

Industrial Designer, Speck Products
MAY 2018 ~ JANUARY 2019 | SAN MATEO, CA

Designed with an in-house team through quick hands-on prototyping of phone and tablet cases, including leading designs for a patented children's iPad case. Managed design improvement decisions in cross-functional teams across different levels of design and manufacturing.

Associate Designer, Pottery Barn Kids
JUN 2017~JAN 2018 | SAN FRANCISCO, CALIFORNIA

Created wall decor, hanging items, and seasonal products using aesthetics, CMF and inspiration boards. Collaborated with both Head Designer and overseas manufacturers to bring products to a successful launch in the Fall and Winter 2018 quarters.

Freelance Designer, The Design Collective
FEB 2017~JUN 2017 | SAN FRANCISCO, CALIFORNIA

Iterated multi-piece furniture collections for the home (for the dining room, bedroom, and living room) through mood board analysis, exploration sketching, and consideration of production, materials, and manufacturing processes overseas.

Industrial Design Intern, Chronicle Books
JUN 2015 ~ AUG 2015 | SAN FRANCISCO, CALIFORNIA

Pitched concepts for both packaging design and physical products for in-house gift design team as well as for products under licensed partnerships. Worked on each product in the design process as it passed through the development pipeline.

EDUCATION

BFA Industrial Design, California College of the Arts
Graduated May 2016 | San Francisco, California
with Academic Distinction (90th percentile GPA)

SOFTWARE

2D

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Procreate

3D CAD

Solidworks 3D

Creo Pro/E

Keyshot

Rhinoceros 3D

UI/UX tools

Sketch

Figma

Adobe After Effects

HTML/CSS